

## Hilton Salwa Beach Resort & Villas Launches Wi-Deliver, An Innovative Online Delivery Platform

**January 25, 2021, Doha, Qatar** – [Hilton Salwa Beach Resort & Villas](#), Qatar’s leading resort, today announced the launch of its on-property delivery platform called Wi-Deliver. Wi-Deliver is a quick e-commerce platform that allows resort guests to order meals from all the dining outlets at the resort, to be delivered to their hotel room, suite, or villa.

Wi-Deliver is transforming and revolutionizing the way guests order meals at Hilton Salwa Beach Resort & Villas. Powered by cutting edge technology, this quick commerce platform replaces the traditional room service ordering processes, ensuring orders are processed more efficiently. At the click of a button, guests are able to order meals from a selection of restaurants within the resort – Dante, Levantine, Miss Wong, Nesma Lobby Lounge, The League and in-room dining without the need of downloading an application. All they need to do is scan the QR code, decide on the type of cuisine or outlet and then place their order. The platform will also allow the resort to gain valuable digital insights about guest preferences and collect feedback to enhance their dining experience.

Commenting on the launch, Etienne-Charles Gailliez, General Manager, Hilton Salwa Beach Resort & Villas and Country General Manager, Qatar said: “We are very excited to launch Wi-Deliver, a revolutionary food delivery concept which marks a new phase of diversification and innovation for our Food and Beverage Operations within the resort. In line with Hilton’s Travel with Purpose initiative to drive sustainability efforts, all packaging used for delivery is ecological and bio degradable. Our Wi-Deliver initiative will help advance the customers ordering process by reducing delivery time and increasing efficiency for our team”.

Rodrigo Ofner, Resort Director of Food and Beverage, added that: “Wi-Deliver is a pioneering innovation for hotels and resorts in Qatar. Our goal onboarding this delivery platform in-house is to redefine the way guests order food by moving from a traditional room service style to a digital one, which will help us provide an elevated customer experience journey. Wi-Deliver will ensure guests can order meals in a safe way through contactless and cashless delivery services across the property. We look forward to seeing our guests use and enjoy this new service”.

The Wi-Deliver e-commerce delivery service is available for guests to access through the company’s website [salwabeachresort.qa](http://salwabeachresort.qa).

### About Hilton Salwa Beach Resort & Villas

Hilton Salwa Beach Resort & Villas is an unparalleled destination offering world-class facilities and bespoke services for today's luxury leisure travelers. Sprawling across 3.5kms of prime coastline, Hilton Salwa Beach Resort is located along the pristine shores of the Arabian Gulf, on the southwestern tip of Qatar.

The resort offers 361 accommodations between rooms, suites and beachfront villas with private pools and gardens. With an expansive selection of amenities, including Desert Falls Water and Adventure Park, swimming pools, a marina, luxury spa and a health club, Hilton Salwa Beach Resort is the ideal destination for both, local and international guests. For more information please visit our website: <https://www.salwabeachresort.qa/> and follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

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